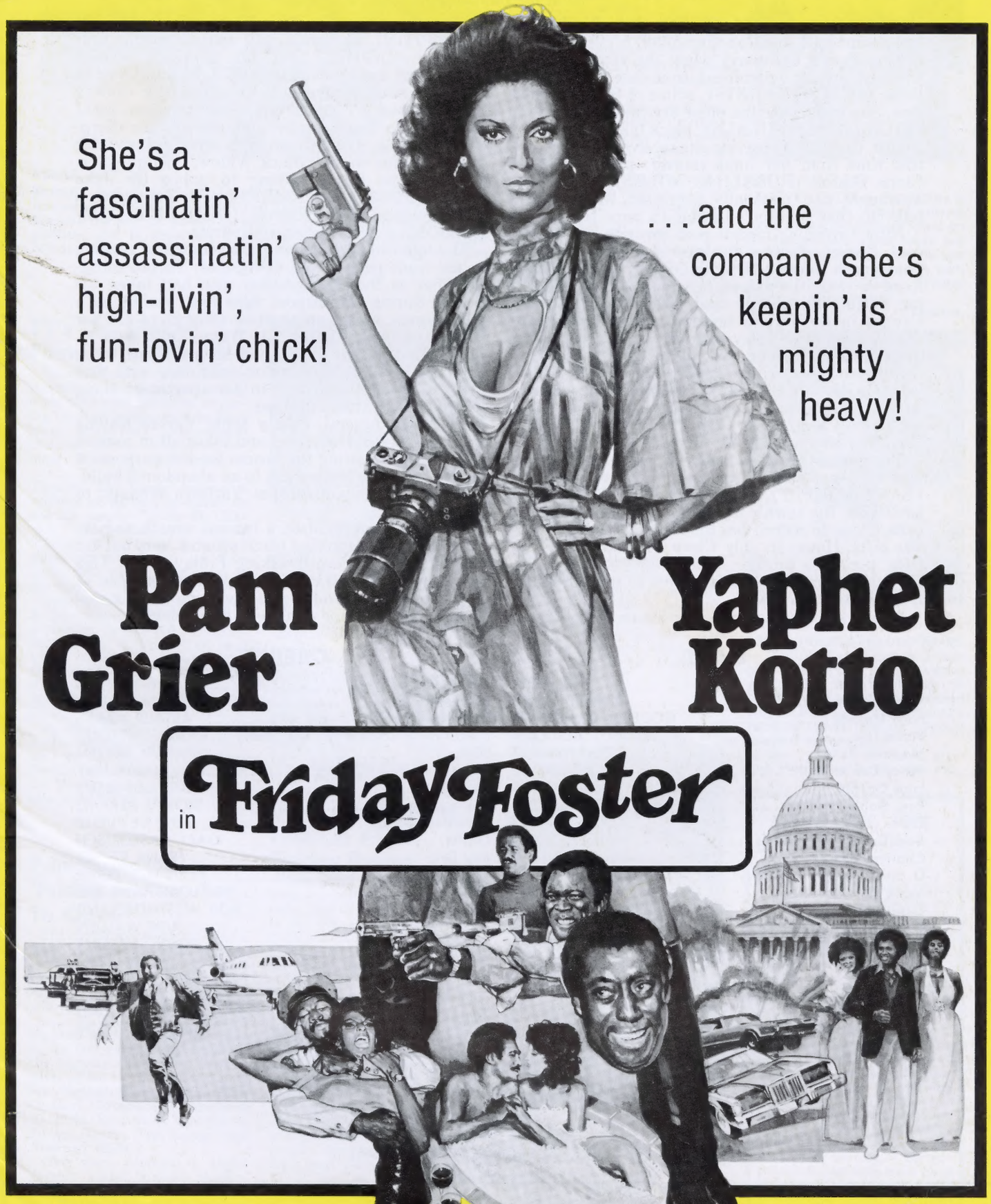
WHAM! BAM! HERE COMES PAM!



An American International Release

Friday Foster

SYNOPSIS

(Not for Publication)

Friday Foster (PAM GRIER), New York high-fashion model-turned-photographer, is preparing for a New Year's Eve party when she receives a call with an urgent assignment from her boss, Monk Riley (JULIUS HARRIS), editor of Glance Magazine. She is to cover the plane arrival of Blake Tarr (THALMUS RASULALA), black billionaire industrialist. Just before leaving she receives another call, this time from her best friend, premiere-model Cloris Boston (ROSALIND MILES), who seems distraught and unusually depressed when Friday tells her that she won't be able to come to her.

After inveigling herself past security at the airport, Friday selects a strategic spot from which to photograph Tarr's arrival. Suddenly, all hell breaks loose as would-be assassins wound the disembarking mogul and guards open fire in retaliation. Caught in the furious crossfire, Friday still manages to keep firing away with her camera, capturing the action. In rushing back to her office to develop the dramatic photos, she crashes headlong into Yarbro (CARL WEATHERS), leader of the hitmen, who is making his escape. Another, who later turns out to be Cloris' lover Chet Freed (TONY BRUBAKER) also escapes, though mortally wounded.

The next day, as she is leaving home to cover the year's biggest fashion show run by Madame Rena (EARTHA KITT), Friday encounters Fancy (TED LANGE), the town's top pimp who has, for years, been trying to recruit her by means of many expensive gifts. However, only Cleve (TIERRE TURNER), her little brother, takes Fancy seriously because he appropriates the presents to set himself up in business.

At the show, which she is to cover with her immediate boss, photographer Shawn North (STAN STRATTON), she runs into an old friend, Colt Hawkins (YAPHET KOTTO), a private investigator. They are shocked when Cloris, in answer to her on-stage call, staggers to the edge of the runway and collapses. A dagger protrudes from her back! Yarbro, who had been present earlier, has disappeared. Cloris, dying in Friday's arms, is only able to eke out the words "Black Widow," before expiring. Madame Rena, talking to police Lt. Jake Wayne (EDMUND CAMBRIDGE), implicates a rival designer Ford Malotte (GODFREY CAMBRIDGE), a Washington coutourier.

The following day, when Friday's picture appears on the front page of the newspaper, Yarbro recognizes her as the photographer who had taken his picture during the airport fight and, posing as a deliveryman, makes an abortive attempt to kill her in her apartment. Later, Lt. Wayne tells a disbelieving Friday that Cloris had been involved with some top-ranking Washington politicians and that Chet has been found dead in her apartment along with large quantities of dope.

At Cloris' funeral, Friday spots Yarbro leaving from the edge of the crowd and takes off in pursuit of him, appropriating the hearse for the purpose. A wild street chase leads them to an abandoned building where she again escapes Yarbro's attempt to kill her.

Colt, having recognized a funeral wreath as having come from a ranking black senator, sets out for Washington, reluctantly taking Friday along. This sets them off on a trail of dark political intrigue as they pursue a nefarious plot involving mass assassination and extreme danger to themselves.

CAST

Friday Foster	PAM GRIER
Colt Hawkins	YAPHET KOTTO
Ford Malotte	GODFREY CAMBRIDGE
Blake Tarr	THALMUS RASULALA
Madame Rena	EARTHA KITT
Fancy Dexter	TED LANGE
Enos Griffith	JIM BACKUS
Rev. Noble Franklin	SCATMAN CROTHERS
Cleve	TIERRE TURNER
Sen. David Lee Hart	PAUL BENJAMIN
Charles Foley	JASON BERNARD
Lt. Jake Wayne	EDMUND CAMBRIDGE
Monk Riley	JULIUS HARRIS
Cloris Boston	ROSALIND MILES
Yarbro	CARL WEATHERS
Chet Freed	TONY BRUBAKER
Shawn North	STAN STRATTON

CREDITS

Producer/Director	ARTHUR MARKS
Screenplay by	ORVILLE HAMPTON
Story by	ARTHUR MARKS
Executive in Charge of Production	CHARLES STROUD
Editor	STANLEY FRAZEN
Director of Photography	HARRY MAY
Music by	LUCHI DE JESUS
Unit Manager	MORRIS ABRAMS
Assistant Director	GENE DE RUELLE
Gaffer	GARY HASELBUSCH
Key Grip	FRANK KEEVER
Wardrobe	IZZY BERNE
Make-up	LOUIS LANE and BOB WESTMORELAND
Production Secretary	JUDE WALDEN
Casting	GENO HAVENS
Men's Wardrobe by	LORD REBEL
Pam Grier's Clothes by	DAZZLE'M
Publicity	J. K. McKINNEY
Sound by	RYDER SOUND
Stunt Coordination	RICHARD GEARY

Running Time: 90 min.
Aspect Ratio: 1.85:1
Rating: R
Color by MOVIELAB
AN AMERICAN INTERNATIONAL RELEASE

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PUBLICITY

SCENE MAT 2A

TARGET FOR ASSASSINS — Pam Grier playing the title role as a news-magazine photographer and Yaphet Kotto as a private eye become the prey of hitmen as they approach the solution to a dark political plot in American International's intrigue-action release, "Friday Foster," which opens ..... at the ..... Theatre.

TV's 'Jr.' Makes First Exhib. Film

Theatre audiences will be treated to the sight of one of their television favorites enjoying his first feature role in films when American International Pictures' action-adventure release "Friday Foster," opens..... .... at the ..... Theatre. Ted Lange, known to millions of viewers as Junior on the hit series, "That's My Mama," will portray the role of "Fancy," a swinging New York pimp, on the make for Pam Grier, who plays the title role in the film.

Joining Ms. Grier and Lange in this motion pictured based on a popular, syndicated adventure comic strip, is a stellar cast which includes Yaphet Kotto, Godfrey Cambridge, Eartha Kitt, Scatman Crothers and Rosalind Miles with a cameo appearance by Jim Backus.

Produced and directed by Arthur Marks, the "Friday Foster" screen play was done by Orville Hampton from a story by Marks. Background music was provided by Luchi de Jesus.

Pam Grier Opus, 'Friday Foster,' Set To Open

The new intrigue-action drama from American International Pictures, "Friday Foster," starring popular Pam Grier in the title role, heading a stellar cast, will open ..... at the ..... Theatre. Show-business greats joining Ms. Grier in the fast-paced story based on the popular comic-strip adventure series of the same name are, Yaphet Kotto, Eartha Kitt, Godfrey Cambridge, Thalmus Rasulala, Scatman Crothers, Julius Harris, Ted Lange and Rosalind Miles.

The story concerns a high-fashion model turned photographer whose job, with a pictorial news magazine, causes her to become entangled in a vicious web of political intrigue and murder woven between New York and Washington, D. C. In tracking down the killer — or kilers — of her best friend, she herself becomes the target of assassins, is involved with a black billionaire and with the black political power structure, set for extermination.

The thrill-a-minute film was produced and directed by Arthur Marks from a screenplay by Orville Hampton from a story by Marks.

SCENE MAT 1D

SLICKSTER — Ted Lange, of the popular television series "That's My Mama," portrays a hip pimp who trys to recruit Pam Grier in American International's intrigue-action film "Friday Foster," which opens ..... at the ..... Theatre.

Grier and Kotto a Team in AIP's 'Friday Foster'

Pam Grier and Yaphet Kotto, both topnotch stars in their own right, join to make a team which is the bane of evildoers in American International Pictures' intrigue-action release, "Friday Foster," which opens ..... at the ..... Theatre, with Ms. Grier portraying the title role.

Based on the popular, syndicated adventure comic strip of the same name, "Friday Foster" puts Kotto, as an intrepid private eye and Ms. Grier as a high-fashion model-turned-news-photographer, together in a situation fraught with dark political intrigue and murder. But, as a couple, they are reminiscent of Nick and Nora Charles of the "Thin Man" series or "McMillan and Wife," as they often relieve the tension of dangerous moments by finding some humor in their life-or-death peril.

As a plus factor, they head a stellar cast comprised of such easily recognizable names as Godfrey Cambridge, Eartha Kitt, Scatman Crothers and Ted Lange, "Jr." of the popular "That"s My Mama" television series.

"Friday Foster" was produced and directed by Arthur Marks from his own story with screenplay by Orville Hampton. Background is supplied by Luchi De Jesus.

AIP's 'Friday Foster' Features Top-star Cast

When American International Pictures' intrigue-action drama release "Friday Foster" opens ..... at the ..... Theatre, moviegoers will have an opportunity to see—all in one film—many popular thespians whose exploits in other vehicles have endeared them to international audiences.

Heading the stellar cast is Pam Grier in the title role of a high-fashion model turned news photographer. She is teamed with Yaphet Kotto, who appears as a smooth private eye. Famed comedian Geofrey Cambridge portrays a foppish Washington dress designer, rival to New York designer Eartha Kitt. Top character actor Jim Backus has a cameo role and Ted Lange, the popular "Jr." on the hit "That's My Mama" television series is featured as a high-living procurer. Scatman Crothers, a regular on the high-rated series "Chico and the Man," plays a religious leader with questionable motives and popular character actor Julius Harris portrays a harried magazine editor. Thalmus Rasulala, whose star is fast rising, is cast as a black billionaire.

Rounding out the cast are, Rosalind Miles with the role of an ill-fated high-fashion model, Tierre Turner as Friday Foster's enterprising little brother and Carl Weathers, as a menacing heavy.

The film is based on a formerly syndicated adventure comic strip of the same name with the story by Arthur Marks who produced and directed the screenplay by Orville Hampton. The action is enhanced with background music by Luchi De Jesus.

SCENE MAT 1B

DESIGNING WOMAN — Eartha Kitt is a top New York dress designer whose involvement with a political plot leads to an untimely end in American International's intrigue-action release, "Friday Foster," which opens ..... at the ..... Theatre, starring Pam Grier in the title role.

OFFSET

Since many newspapers are using offset these days, the scene stills reproduced on this page have been shot at 100 screen specifically for reproduction in publications that have changed to offset.

SCENE MAT 1A

FEMALE FOTOG — Pam Grier is a high-fashion model turned news magazine photographer on an assignment which leads her into political intrigue and danger in American International's fast-paced action drama, "Friday Foster," which opens ..... at the ..... Theatre.

SCENE MAT 1C

COUTOURIER EXTRAORDINAIRE — Godfrey Cambridge is a foppish Washington, D.C., designer who makes the fatal error of becoming involved in a political plot in American International's intrigue-action release, "Friday Foster," which opens ..... at the .....Theatre, starring Pam Grier in the title role.

'Friday Foster,' Pam Grier's Lucky 7th with AIP

When Pam Grier, who started out as a switchboard operator with American International Pictures, opens starring in the title role of "Friday Foster," ..... at the ..... Theatre, it will mark her seventh star portrayal in an AIP release.

Her "discovery" marked a change in her relationship to the company which has proven to be a lucrative one to both parties, if ever-increasing box office totals are any indication. And, although she has made a few films for other organizations in the three-year interim of her approach to stardom none have had the public impact of her American International opuses.

Lovely of face, lithe of limb, and definitely athletically inclined, action films have proven to be the perfect setting for the exposure of her talents. Wrongdoers and miscreants have felt the weight of her wrath in "Black Mama, White Mama," "Coffy," "Foxy Brown," "Sheba, Baby," "Scream, Blacula Scream," "Bucktown" and now, "Friday Foster," perhaps the lucky seven to catapult her to super stardom.

WHAM! BAM! HERE COMES PAM!

COLT HAWKINS Friday's main man and personal private eye.

FORD MALOTTE His yen was for men not for Friday Foster!

FANCY... his hustle had no muscle!

MADAME RENA tried to warn Friday and got a knife in the back.

BLAKE TARR A billionaire with a brain. Friday couldn't resist him.

Pam Grier Yaphet Kotto

in Friday Foster

also co-starring
Godfrey Cambridge
Thalmus Rasulala
Ted Lange
with
Eartha Kitt as Madame Rena

An American International Release

R RESTRICTED Under 17 Requires Accompanying Parent or Adult Guardian

Color by Movielab

Production Services by HAMPTON ASSOCIATES — 1975

Music Score by LUCHI de JESUS · Screenplay by ORVILLE HAMPTON · Story by ARTHUR MARKS · Produced and Directed by ARTHUR MARKS

© 1975 American International Pictures, Inc.

AD 312 - 3 Col. x 10" = 30" (420 Lines)

With 'Friday' it's always Saturday night!

An American International Release

also co-starring

Godfrey Cambridge · Thalmus Rasulala · Ted Lange · Eartha Kitt with as Madame Rena

R RESTRICTED Under 17 Requires Accompanying Parent or Adult Guardian

Music Score by LUCHI de JESUS · Screenplay by ORVILLE HAMPTON
Story by ARTHUR MARKS · Produced and Directed by ARTHUR MARKS · Color by Movielab

Production Services by HAMPTON ASSOCIATES — 1975

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AD 310 - 3 Col. x 8 1/4" = 24 3/4" (345 Lines)

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AD 213 - 2 Col. x 7 7/8" = 15 3/4" (220 Lines)

AD 215 - 2 Col. x 6 1/2" = 13" (182 LINES)

AD 111 - 1 Col. x 2" = 2" (28 Lines)

AD 214 - 2 Col. x 3 5/8" = 7 1/4" (100 Lines)

Never Fear Pam's Here!

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab

An American International Release

© 1975 American International Pictures, Inc.

AD 112 - 1 Col. x 5 1/8" = 5 1/8" (72 Lines)

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab An American International Release

© 1975 American International Pictures, Inc.

AD 218 - 2 Col. x 1" = 2" (28 Lines)

Never Fear Pam's Here!

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab • An American International Release

© 1975 American International Pictures, Inc.

AD 110 - 1 Col. x 1" = 1" (14 Lines)

SPECIAL MINI ADS

FOR CURRENT NEWSPAPER USE...

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab An American International Release

Never Fear Pam's Here!

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab

An American International Release

Never Fear Pam's Here!

Pam Grier • Yaphet Kotto

in **Friday Foster** R

Color by Movielab • An American International Release

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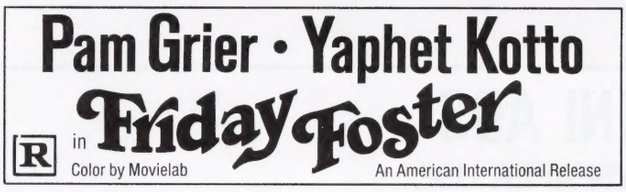
SCENE MAT 2A
TARGET FOR ASSASSINS — Pam Grier playing the title role as a news-magazine photographer and Yaphet Kotto as a private eye become the prey of hitmen as they approach the solution to a dark political plot in American International's intrigue-action release, "Friday Foster," which opens . . . . . at the . . . . . Theatre.



Pam Grier Yaphet Kotto
in Friday Foster R
Color by Movielab · An American International Release

©1975 American International Pictures, Inc.

AD-PUB MAT **SPECIAL MAT No. C1**

EXPLOITATION

FRIDAY FOSTER FEMALE FOTOG CONTEST — In conjunction with your local media, institute a photo contest, for female photographers only a la Friday Foster. Judges could be made up of a group of local photographers or photo editors and the pictures divided into categories; news, candid, portrait, etc., with the work of the winners on display in your lobby and/or in the display windows of commercial photographers with pertinent data on the film, your play date, and the like. Prizes for winners could be passes to the film and/or premiums promoted from local merchants.

FRIDAY FOSTER FASHION FAIR — As fashions and dress design play a large part in the film, make a tie-in with local fashion designers or department store and hold a Fashion Fair — with appropriately attractive models — in your theatre. Prizes should be given for the best original dress design or most attractive model. Contest should be held just prior to playdate.

PAM GRIER AS FRIDAY FOSTER PHOTO BALLY Through your local media and advertising, announce that the first 100 patrons (or whatever number is feasible for you) to attend the theatre on opening night and as many nights thereafter as you wish, will receive a Free photo of Pam Grier as photographer Friday Foster. Choose a photo from your National Screen set; it can be reproduced at a very nominal cost per hundred in 5'x7' size at your local rapid printer. i.e.: Postal Instant Press, Sir Speedy, or the like.

PHOTOGRAPHER BALLY — Have an attractively dressed, pretty-girl photographer, with several cameras around her neck appear at a shopping center or other heavily trafficked place in your area taking shots of the passers-by at random and giving out handbills to everyone she photographs with the playdate and film information. You could possibly have the added line, for the subjects, "See your photo on display in our lobby when . . .

FREE! TEASER TRAILER FREE!

Available to you through your local American International Pictures Exchange

FREE TELEVISION TRAILERS

The excitement of a magazine news photographer covering her colorful beat involving action, danger and beauty, are all packed into one 60 sec. and one 30 sec. fast-paced promo. Guaranteed to make television viewers sit up and take notice of your playdate, they are available to you FREE, both on one 16mm reel. Order today from your local American International Pictures Exchange.

FREE RADIO SPOT ANNOUNCEMENTS

The thrill-a-minute sounds of a girl photographer pursuing a story which involves her in political intrigue and murder have been captured in one 60 sec. and one 30 sec. spot and placed on one 45 rpm disc. Sure to get the undivided attention of listeners, these exciting spots are available to you FREE through your local American International Pictures Exchange.

CLIP "A"
2 mins. - 13 secs.

Friday Foster (PAM GRIER) arrives at a chic Washington, D.C. party in a spectacular white Cadillac chauffeured by her boyfriend, Colt (YAPHET KOTTO). Helping her out of the luxurous chariot, Colt expresses misgivings about going through with her scheme of crashing the party to find clues to the killing of her girlfriend.

CLIP "B"
2 mins. - 13 secs.

In the editorial offices of Glance magazine, Friday's boss, Monk (JULIUS HARRIS) is ranting about the expense of bailing the girl out of jail and warns her that her life is now in danger. Colt enters and declares that he is going to Washington to look for clues to the murder of Friday's girlfriend.

HERALDS

Attractive 8x12½ Herald

Prices Include Theatre Name and Playdate

One Color		Two Color	
1st Thousand	$16.00	1st Thousand	$20.00
Add'l Thousand	10.00	Add'l Thousand	14.00

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WINDOW CARDS

Colorful 14x22 Window Card

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25	$16.00
50	20.00
100	30.00

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POSTERS & LOBBIES

ONE SHEET 40x60

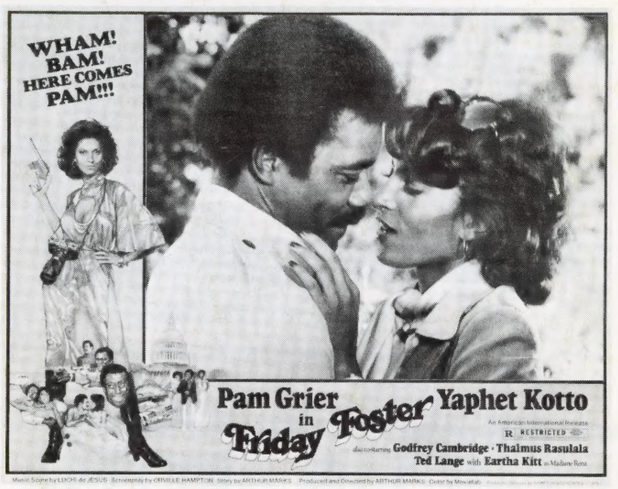
INSERT

HI-RISE STANDEE (Color) with stanchion $10.95

The Standee Frame sells for $1.50. This is a one-time cost item as the frame can be utilized for future displays.

The Standee is an eye-catching display and can be displayed in advance of playdate without interrupting your regular pattern of coming attraction posters.

22x28



SET OF 8—11x14's

37/27

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